Welcome Message

Nursing world conference is designed to facilitate the sharing of knowledge and experience of nursing and healthcare workforce education worldwide. NWC 2017 will continue this philosophy by encouraging the sharing of research and practice of nursing and healthcare education as it impacts on the learning experience of students and qualified practitioners and the health and social care needs and safety, of the individuals and communities it serves worldwide.

The theme of the conference is “In Pursuit of Viable Quality Health Care”, under which participants will stimulate each other to create and promote the body of nursing knowledge for meeting current and future needs of people who are facing complicated health problems and care service systems.

The conference experience is for anyone involved in the delivery, development and organization of nursing, midwifery and healthcare education, as well as those who actively engage in participating in educational programs. The conference, particularly welcomes contribution from faculty, nursing and midwifery educationalists, academic administrators, senior education managers, practitioners, researchers and students.

Thank you for your continued support. We look forward to seeing you in Las Vegas!
Market Analysis of Nursing

- 2,932,985 Registered Nurses (RNs) in the US
- 690,853 Licensed Practical Nurses (LPNs) in the US
- Registered nurses will be in high demand in the next decade. The Bureau of Labor Statistics expects the profession to grow 18 percent by 2020.
- The highest paid for registered nurse profession work in the metropolitan areas of Las Vegas, Nevada, Santa Cruz, California, San Francisco, and San Jose, California.
- Nearly 89% of the RN population, or about 2,682,957 RNs, are employed in nursing.

Scientific Sessions

- Pediatric Nursing
- Holistic Nursing
- Clinical Nursing
- Health Care
- Nursing Informatics
- Nursing Research
- Oncology Nursing
- Anesthesia Nurses
- Psychiatric and Mental Health Nursing
- Neonatal Care and Midwifery
- Cardiac Nursing
- Community Nursing
- Emergency and Ambulatory care Nursing
- Evidence-Based Nursing
- Occupational Health Nursing
- Advances in Nursing: Nursing Technology can be the Key to Improving Patient Care
Day-1 - Monday October 16, 2017

Morning
• 08:00-09:00 : Registration
• 09:00-10:30 : Opening Ceremony and Introduction
• 10:30-11:00 : Refreshments
• 11:00-12:30 : Keynote Session I and Keynote Session II

Afternoon
• 12:30-13:30 : Lunch with Table Discussions
• 13:30-15:00 : Oral Presentations I

Evening
• 15:00-15:30 : Coffee Break
• 15:30-18:00 : Oral Presentations II

Day-2 - Tuesday October 17, 2017

Morning
• 09:00-10:30 : Keynote Session III and Key Note Session IV
• 10:30-11:00 : Refreshments
• 11:00-12:30 : Oral Presentations III

Afternoon
• 12:30-13:30 : Lunch with Table Discussions
• 13:30-15:00 : Poster Presentations I

Evening
• 15:00-15:30 : Coffee Break
• 15:30-18:00 : Oral Presentations IV

Day-3 - Wednesday October 18, 2017

Morning
• 09:00-10:30 : Oral Presentations V
• 10:30-11:00 : Refreshments
• 11:00-12:30 : Oral Presentations VI

Afternoon
• 12:30-13:30 : Lunch with round table discussions
• 13:30-15:00 : Poster Presentations II
• 15:00-15:30 : End Note Session and Closing Ceremony
• 16:00-16:30 : Closing Ceremony
Organizing Committee for NWC 2016

Charles Boicey
American Nursing Informatics Association, USA

Marianne Hattar-Pollara
California State University USA

Rose E. Constantino
University of Pittsburgh USA

Mzwandile A Mabhala
University of Chester UK

Tony Long
University of Salford UK

Johanna Mathibe-Neke
University of South Africa South Africa
TOP REASONS TO ATTEND

1. PRESENTING YOUR ORGANISATION’S WORK ON A GLOBAL STAGE
   As a speaker at NWC you will be presenting to a room full of senior representatives from all over the world, each providing a different perspective from the sector. Your organisation’s expertise and knowledge will be showcased to key players in the field of Nursing, Health care and will be a unique platform to increase your reputation within the sector.

2. DISCUSS AND OVERCOME ISSUES IN THE FIELD
   NWC offer unrivalled opportunities to work with other key leading experts from the Universities and Hospitals to discuss the main challenges in the sector and to come together to produce strategies to find solutions to these problems.

3. NETWORK WITH KEY PLAYERS FROM THE SECTOR
   NWC draw together leading specialists from Universities, Hospitals and industry, the academia to ensure a conference is a commercially productive event for all involved. Be it forging partnerships, finding customers or building collaborations. NWC is the one-stop for knowledge sharing and collaborations.

4. LEARN FROM OTHER SPEAKERS
   As a speaker at NWC you will be provided with free access to three days of the conference and associated workshops and will be given the opportunity to hear from other senior representatives from the sector and consider problems and solutions in the field of nursing, our numerous Q&A sessions and panel discussions.

5. LEADING A WORKSHOP
   By leading one of NWC renowned Workshops, you will be presented with a perfect forum for an in depth discussion and debate into a key issue. These sessions can vary in format from case-study-led debate with interactive break-out sessions to a presentation based discussion group on a topic that may need a particular in-depth focus.

6. CHAIRING AT AN NWC
   To increase your presence at the event, why not chair the event, a day, or a specific session to present yourself and your organisation as one the leading players in a specific topic area? As a chair, you will work closely with us and our line-up of senior level speakers to ensure an event’s success.

7. NEW PLACES; NEW PEOPLE
   Each time NWC will be held at a different place, new and different people will attend. This can enlarge building collaborations and help you in developing new relationships.

8. COMPETITIVE ADVANTAGE
   You’ll stand out if you’re a sponsor and your major competitors aren’t. If your competitors have already decided to be sponsors, your sponsorship becomes even more important, to assert your comparative market strength and your commitment to healthy products.

9. THE OPPORTUNITY TO COLLABORATE AND SPONSOR
   While we determine our conference theme and flow, we invite our key sponsors to suggest potential speakers, Delegate and topics that might also enhance the program. That’s why it’s important to commit early to sponsorship, before the program is final.
“I was pleased to be in Dubai to present my research and I appreciate being invited to the Nursing World Conference 2016. The atmosphere was permissive and friendly. It will be my pleaser to continue to be engaged with the NWC 2017”

Dr. Vedrana Vejzovic
Malmo University, Sweden

“The 2016 went very well and hope to see more attendees next year in Las Vegas, USA. Food was great, nutritious and abundant including the pre-conference dinner. Thanks for the invite. Official and unofficial cameras were plenty”

Rose E. Constantino
University of Pittsburgh, USA

“Thank you again for the opportunity to participate in the conference”

Tanya Parker
New York University Langone Medical Center, USA

“I think the event was beneficial as it has focus on professionals & it has provided a great insight about many important areas”

Alaa Marwan Masoud
The DataFlow Group, UAE

“Thank you for the opportunity to take part in the Nursing World Conference in Dubai”

Francis Roger NiiLanteye Acquah,
Australia

“I really enjoyed it and have motivated my colleagues to consider attending the NWC 2017 in Las Vegas USA!”

Dr Eva Manyedi
North-West University, South Africa

“It was a very well organized conference”

Param Hans Mishra
Zulekha Hospital, UAE
“Thank you for inviting me to the conference. I had good informal feedback on my presentation”
Benet Edward Appleby
Birmingham City University, UK

“I wish to congratulate the organising committee for the wonderful knowledge sharing forum from different parts of the world. I look forward for the future contribution too”
Dr. Girija Madhavanprabakaran
Sultan Qaboos University, Oman

“I just wanted to congratulate you for hosting and successfully organizing the Nursing World Conference at Dubai. The conference was very well organized. The arrangements were really appreciated. The speakers were good. Overall a wonderful experience”
Blessy Antony
Choithram College of Nursing, India

“I was very happy to be part of NWC in Dubai, UAE. It afforded me opportunity to interact with other great researchers from around the world”
Dr. Chinedu Simeon Aruah
National Hospital, Nigeria

“Thank you so much for your hospitality and programs. I enjoyed the speeches and learned different issues and subjects related to our profession a lot. I hope I can participate in your future program in the Las Vegas”
Dr. Parvaneh Vasli
Shahid Beheshti University of Medical Sciences, Iran

Thanks for inviting me to speak at NWC 2016. Dr. Rose and others did their best, and was fantastic.
I wish to be part of the speakers at the NWC 2017.
Fatimah Folashade Shittu
Lagos University Teaching Hospital, Nigeria
Las Vegas, in Nevada’s Mojave Desert, is a resort city famed for its vibrant nightlife, centered around 24-hour casinos and other entertainment options. Its main street and focal point is the Strip, just over 4 miles long. This boulevard is home to themed hotels with elaborate displays such as fountains synchronized to music as well as replicas of an Egyptian pyramid, the Venetian Grand Canal, and the Eiffel Tower.

About Las Vegas

Venue and Location

Hampton Inn Tropicana and Event Center
4975 Dean Martin Drive | Las Vegas, NV 89118
Conference Dates: October 16 - 18, 2017
Registrations

<table>
<thead>
<tr>
<th>Category</th>
<th>Academia</th>
<th>Business</th>
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<tr>
<td>Oral Presentation</td>
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<td>Poster Presentation</td>
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<tr>
<td>Delegate</td>
<td>$419</td>
<td>$519</td>
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</tbody>
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Registration includes:

- Access to all Scientific Sessions, Poster sessions, Exhibitions
- Handbook & Conference Materials
- Breakfast, Lunch, tea / coffee breaks during the conference days
- Certificate Accreditation from the Organizing Committee
- Access to the attendees email list (post conference)
- WiFi in meeting rooms
- 10% abatement on the registration fees for the next annual conference

To register online:
http://nursingworldconference.com/registration.php
Magnus Group offers several opportunities for sponsors to demonstrate their support towards science and its people by providing financial contributions to facilitate the presentations of noble research findings, hospitality and other necessary management for the scientific gathering.

**Diamond Sponsor: US$ 15,000**

- 6 Complimentary Registrations to attend the conference
- 2 Complimentary Exhibitor Booths
- Logo recognition on meeting materials, brochures, conference website with link
- Logo printed on sessions banner
- Advertisement on printed final program
- Two Pages Advertisement in abstract proceedings book
- Advertised in press releases in post conference works
- Lunch Sponsor
- Tea/Coffee break sponsor

**Platinum Sponsor: US$ 10,000**

- 4 Complimentary Registrations to attend the conference
- 1 Complimentary Exhibitor Booths
- Logo recognition on meeting materials, brochures, conference website with link
- Logo printed on sessions banner
- Advertisement on printed final program
- Two Pages Advertisement in abstract proceedings book
- Advertised in press releases in post conference works
- Lunch Sponsor
- Tea/Coffee break sponsor
Gold Sponsor: US$ 7,500

- 2 Complimentary Registrations to attend the conference
- 1 Complimentary Exhibitor Booths
- Logo recognition on meeting materials, brochures, conference website with link
- Logo printed on sessions banner
- Advertisement on printed final program
- Two Pages Advertisement in abstract proceedings book
- Advertised in press releases in post conference works
- Lunch Sponsor
- Tea/Coffee break sponsor

Silver Sponsor: US$ 5000

- 1 Complimentary Registration to attend the conference
- 1 Complimentary Exhibitor Booths
- Logo recognition on meeting materials, brochures, conference website with link
- Logo printed on sessions banner
- Advertisement on printed final program
- Two Pages Advertisement in abstract proceedings book
- Advertised in press releases in post conference works

Exhibitor: US$ 2500

- 1 Exhibitor Booth
- Logo recognition on meeting materials, brochures, conference website with link
- Logo printed on sessions banner
- Advertisement on printed final program
- One Page Advertisement in abstract proceedings book
- Advertised in press releases in post conference works
BOOKMARK YOUR DATES
FROM
OCTOBER 16 – 18
2017

WE WISH TO SEE YOU AT
LAS VEGAS!!!

Organizer
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